

Rubric for 2010-2011 FFVP Selection Process Scoring			
Criteria	Points Possible	0 points	1 point
Prep Plan	1	No prep plan, or the school plans on serving during unacceptable times.	Acceptable serving time is planned, with a clear description of how and when to serve.
Implementation Plan	1	No implementation plan.	Implementation plan successfully integrates the FFVP with other efforts to promote sound health and nutrition, reduce overweight and obesity, and promote physical activity.
Marketing Plan	1	No marketing plan.	Marketing plan will successfully publicize the availability of fresh fruits and vegetables.
Partnerships	1	No partnerships exist or are planned.	Partnerships exist or are planned that will meet objectives of implementation plan.
Support	1	Support from all required individuals is not documented.	Support from all required individuals is documented.
Total	5		

Each application's total score will be the number of points obtained, plus the percentage of free and reduced-price students.